



## HINMAN 2018 OFFERS EXCLUSIVE EXHIBIT HALL HOURS MARCH 22, 3-5 P.M. & INTRODUCES NEW FREE ADVICE BOOTH ON EXHIBIT FLOOR

-EXHIBIT HALL FEATURES FREE CE, LEARNING LAB CO-OP, TOTAL HEALTH PAVILION & MORE-

**ATLANTA (Dec. 20, 2017)** – The Thomas P. Hinman Dental Meeting – the nation’s leading dental meeting and comprehensive source of continuing education in dentistry – is featuring exclusive exhibit hall hours at Hinman on Thursday, March 22 from 3 to 5 p.m. and a new Free Advice Booth, providing one-on-one help sessions. The exclusive hours will allow attendees to take advantage of professional networking and shopping time, as well as free CE opportunities in the Learning Lab Co-Op, Table Clinics and Total Health Pavilion.

“In addition to the exclusive hours on Thursday, Hinman 2018 offers numerous opportunities to receive free advice and earn free continuing education credit, while enjoying networking with colleagues and friends,” said Dr. Patrick Yancey III, General Chairman for Hinman 2018. “Also, don’t worry, you won’t miss a minute of the NCAA Basketball Tournament since we have screens located in our new Hinman Hoops area on the exhibit hall floor.”

In honor of March Madness and the NCAA Men’s South Regional Tournament held at Phillips Arena across the street from Hinman, Hinman 2018 will feature a **Hinman Hoops** area. Attendees will have an opportunity to show off their best basketball moves.

Hinman’s new **Free Advice Booth** (#1453) offers attendees the chance to schedule 20-minute, one-on-one sessions in the exhibit hall and connect with other knowledgeable dental professionals. Advice will be provided on a wide range of topics, including: social media, working mom guilt, marketing tips, retirement planning, volunteering, office design, work-life balance, implants, Ironman training and more. Slots are scheduled on a first-come, first-served basis [here](#) or on the Hinman app.

The exhibit hall will feature more than 400 exhibiting companies in Building A that will showcase new technology, equipment, products and services for the entire dental staff. The exhibit hall will be open on Thursday, March 22, 9:30 a.m. – 5 p.m.; Friday, March 23, 9:30 a.m. – 6 p.m.; and Saturday, March 24, 9:30 a.m. – 3 p.m. Check out the floor plan [here](#).

Attendees can obtain free continuing education credit in the exhibit hall throughout the meeting. **Table Clinics**, held in the back of aisle 1900, offer more than 100 table-top presentations over three days that are approximately 10 minutes in length and are provided

by volunteers in the dental community, including military personnel. Participants receive one hour of CE credit for each hour they spend in the table clinic area. Table Clinic hours are:

- Thursday, March 22 – 10 a.m. – 1 p.m. and 2 p.m. – 5 p.m.
- Friday, March 23 – 11 a.m. – 2 p.m. and 3 p.m. – 6 p.m.
- Saturday, March 24 – 10 a.m. – 1 p.m.

This year, Hinman's [Total Health Pavilion](#) returns, where attendees can learn about healthy living, sample nourishing snacks and talk to lifestyle experts, as well as earn complimentary CE. The pavilion is in booth 1556. The exhibit hall will also feature the [Learning Lab Co-Op](#), offering lab tech expertise for dentists and technicians alike. This year's pavilion offers world-renowned speakers, including: J.A. Pamploma, Bobby Williams and Katrin Rohde. Attendees will learn about hybrid implant-retained dentistry from Arian Deutsch, and a new approach to pressed ceramics from Jared Fielding.

In addition, the Hinman 2018 exhibit hall offers:

- **Hinman Marketplace** – Offering retail therapy, the Hinman Marketplace has non-dental related exhibitors in the left corner of the hall next to the Hinman Eatery.
- **Attendee Lounge** – Visit the attendee lounge to meet up with friends and colleagues or rest, relax and charge your phone, courtesy of Dentsply Sirona.
- **Hinman Eatery & Dining Dollars** – Save on lunch in the Hinman Eateries with the Dining Dollar coupons provided in the Hinman Program and Exhibits Guide. The Eatery hours are 11 a.m. – 3 p.m., Thursday; 11 a.m. – 3 p.m., Friday; and 10 a.m. – 2 pm., Saturday.
- **Wi-Fi** – Take advantage of free Wi-Fi in the exhibit hall and in all course rooms at the Georgia World Congress Center, courtesy of [Hinman Housing Powered by EventSphere](#).

To register and learn more about Hinman, held March 22-24, 2018, visit [www.hinman.org](http://www.hinman.org).

## **The Hinman Tradition**

The Hinman Dental Meeting is designed with a commitment to quality and professionalism and a high regard for the value of continuing education. The meeting is sponsored by the Hinman Dental Society, a non-profit organization, and all excess revenue is invested and gifted in the form of individual scholarships to dental, hygiene, assisting and lab tech students and contributions to institutions that foster dental education. For additional information about the Thomas P. Hinman Dental Meeting, visit [www.hinman.org](http://www.hinman.org) or contact Ms. Sylvia Ratchford, Executive Director, at (404) 231-1663.



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